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PU Clear | PU White | PU Colour | Water Based PU 1K | Water Based Natural Finishes 2K Parquet | Acrylic | Polyester | Special Effects | Epoxy | Rubbing Compound | Wood Filler





Ultra Italia PU is universal wood coating made in Italy by Verinlegno and imported by Jubilant Agri and Consumer Products. Italian wood finishes are best in class finishes delivering exquisite craftsmanship and sheer elegance.

Ultra Italia Clear PU is available in 4 variants of gloss level which are HIGH GLOSS, SEMI GLOSS, MATT G30 & CLASSIC G10. All top coats have a common under coat Ultra Italia Clear Sealer.











Drying









## **APPLICATION PROCESS**

PRE PAINTING STEPS: Sand the wooden surface along the grains using sand paper 180, and then 320 or 400. Wipe surface to clean off loose dust particles.

Product Application	Mixing Ratio of Base+ Hardener (By Vol.)		Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)
Step-1 UI PU Clear Sealer 1⁵t Coat	2:1		UI Matt & Sealer Thinner	25 - 35%	Spray	4-6 Hours
Sar	nd the surface	with san	d paper 240 or 320	0 and wipe cle	ean	
Step-2 UI PU Clear Sealer 2 <sup>nd</sup> Coat	2:1		Ul Matt & Sealer Thinner	25 - 35%	Spray	4-6 Hours
Sand the surface with sand	paper 240 or 3	20 and wi	pe clean, apply 3 <sup>rd</sup> d	coat if required	before top coat	application
Ch	Gloss	1:1	UI PU Thinner for Gloss		Spray	4-6 Hours
Step-3 UI PU Clear Top Coat	Semi Gloss	2:1				
lst Coat	Matt	2:1				
	Classic G10	2:1				
San	d the surface	with san	d paper 400 or 60	0 and wipe cle	ean	
Step-4 UI PU Clear Top Coat	Gloss	1:1	UI PU Thinner for Gloss	25 - 35%	Spray	
	Semi Gloss	2:1				4-6 Hours
2 <sup>nd</sup> Coat	Matt	2:1	UI Matt & Sealer Thinner			
	Classic G10	2:1				





Ultra Italia PU is universal wood coating made in Italy by Verinlegno and imported by Jubilant Agri and Consumer Products. Italian wood finishes are best in class finishes delivering exquisite craftsmanship and sheer elegance.

Ultra Italia White PU is available in 2 variants which are HIGH GLOSS, MATT G30. All top coats have a common under coat Ultra Italia White Sealer.













Drying







## **APPLICATION PROCESS**

Product Application	Mixing Ratio of Base+ Hardener (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)		
Step-1 UI PU White Sealer 1⁵t Coat	2:1	UI PU Thinner for Matt & Sealer	25 - 35%	Spray	4 Hours		
Sanc	I the surface with sa	nd paper 320 or 40	0 and wipe cl	ean			
Step-2 UI PU White Sealer 2 <sup>nd</sup> Coat	2:1	UI PU Thinner for Matt & Sealer	25 - 35%	Spray	4 Hours		
	the surface with sa apply 3 <sup>rd</sup> coat if requ			ean,			
Step-4 UI PU Pigmented Gloss / Matt 1 <sup>st</sup> Coat	Gloss 1:1 / Matt 2:1	UI PU Thinner for Gloss / Matt	25 - 35%	Spray	4 Hours		
Sand the surface with sand paper 320 or 400 and wipe clean							
Step-5 Ul PU Pigmented Gloss / Matt 2 <sup>nd</sup> Coat	Gloss 1:1 / Matt 2:1	UI PU Thinner for Gloss / Matt	25 - 35%	Spray	4 Hours		

# PU COLOUR COATINGS



Ultra Italia PU Colour Coatings are known for its durability and resistance to wear and tear. These coatings are commonly used in industrial and commercial settings for their protective properties, as they provide a tough layer of protection against scratches, abrasion, and chemicals.

One of the key benefits of Ultra Italia PU colour coatings is their versatility. They come in a wide range of colours and finishes, from glossy to matte, and can be applied to create a smooth, uniform appearance. Additionally, they can be formulated to meet specific performance requirements, such as resistance to UV light, heat, and moisture.

Overall, Ultra Italia PU Colour Coatings are a reliable and long-lasting option for protecting surfaces and providing a high-quality finish.













More than 4200+ everlasting shades.

High in Durability



Resists Cracking Even on Curved Surfaces



Superior Scratch & Stain Resistance

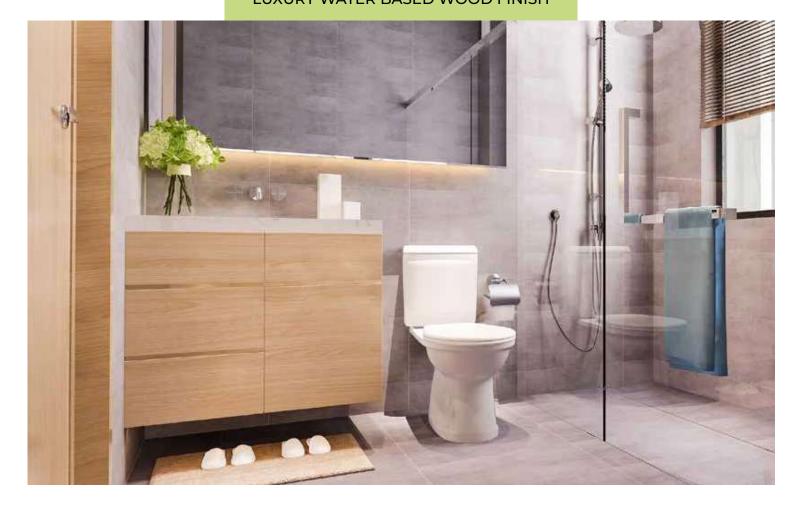


Superior Heat Resistance

## **APPLICATION PROCESS**

Product Application	Mixing Ratio Base + Hardener (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)		
Step 1 UI PU White Sealer 1st Coat	2:1	UI Thinner for Matt & Sealer	25 - 35%	Spray	4 Hours		
Sand th	e surface with sand	paper 320 or 40	0 and wipe cl	ean			
Step 2 UI PU White Sealer 2 <sup>nd</sup> Coat	2:1	Ul Thinner for Matt & Sealer	25 <b>-</b> 35%	Spray	4 Hours		
Sand the surface with sand paper 320 or 400 and wipe clean, apply 3 <sup>rd</sup> coat if required before top coat application, sand with sand paper 320 or 400 and wipe clean							
Step 3 UI PU Pigmented Gloss / Matt 1 <sup>st</sup> Coat	Gloss 1:1 / Matt 2:1	UI Thinner for Gloss / Matt	25 - 35%	Spray	4 Hours		
Sand the surface with sand paper 320 or 400 and wipe clean							
Step 4 UI PU Pigmented Gloss / Matt 2 <sup>nd</sup> Coat	Gloss 1:1 / Matt 2:1	UI Thinner for Gloss / Matt	25 - 35%	Spray	4 Hours		

## WATER BASED PU 1K LUXURY WATER BASED WOOD FINISH



Ultra Italia PU Interior Matt is a popular option because it protects your furniture from nature's elements and has low VOC and odour.

Protecting your furniture from the exterior weather conditions Ultra Italia Water based PU Exterior is a highly flexible, UV-resistant coating that keeps wood safe from the sun, water, and yellowing.

With this incredibly durable product for your exteriors, you may finish painting your furniture twice as quickly.

### **FEATURES**









Easy



Low VOC Odour Premium Aesthetics

Drying

Quick

Application







### APPLICATION PROCESS WATER BASED 1K INTERIOR

Product Application	Mixing Ratio Base + Hardener (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)			
Step 1 UI WB SS INT G10 / G30 1st Coat	NA	Water	0 - 10%	Spray/ Brush	6-8 Hours			
Sand the surface with sand paper 320 or 400 and wipe clean								
Step 2 UI WB SS INT G10 / G30 2nd CoatNAWater0 - 0%Spray/ Brush6-8 Hour								
Sand the surface with sand paper 320 or 400 and wipe clean, apply 3rd coat if required								

WATER BASED IK EXTERIOR								
Product Application	Mixing Ratio Base + Hardener (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)			
Step 1 UI WB impregnator	NA	Water	NA	Spray/ Brush	2-4 Hours			
Step 2 UI WB EXT SLR 1 <sup>st</sup> coat	NA	Water	0 - 10%	Spray/ Brush	4-8 Hours			
Sand th	ne surface with sand	paper 320 or 40	00 and wipe c	lean				
Step 3 UI WB EXT SLR 2 <sup>nd</sup> coat	NA	Water	0 - 10%	Spray/ Brush	4-8 Hours			
Sand the surface wi	th sand paper 320 o	r 400 and wipe	clean, apply 3 <sup>r</sup>	d coat if require	ed			
Step 4 UI WB EXT G30 ] <sup>st</sup> coat	NA	Water	0 - 10%	Spray/ Brush	Over Night			
Step 5 UI WB EXT G30 2 <sup>nd</sup> coat	NA	Water	0 - 10%	Spray/ Brush	Over Night			

## WATER BASED PU 2K LUXURY WATER BASED WOOD FINISH



Ultra Italia Water-Based 2K PU is a self-sealing top coat that comes in a variety of matt levels G0, G03 to G30.

Ultra Italia Water Based 2K PU for interiors is a completely green product-it is practically odourless and exceeds European criteria for low volatile organic compounds.











Odour



Premium Aesthetics



Hardness

Quick

Drying



Easy Application

## APPLICATION PROCESS

### WATER BASED 2K PU

**PRE PAINTING STEPS:** Sand the wooden surface along the grains using sand paper 180, and then 320 or 400. Wipe surface to clean off loose dust particles.

Product Application	Mixing Ratio Base + Hardener (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)			
Step 1 UI WB WB 2K G0 / G03 /G30 I <sup>st</sup> Coat	GO - 85:15 GO3 - 90:10 G30 - 95:05	Water	5 - 20%	Spray / Paint Roller	3-4 Hours			
Sand the surface with sand paper 240 or 400 and wipe clean								
Step 2 UI WB WB 2K G0 / G03 /G30 2 <sup>nd</sup> Coat	GO - 85:15 GO3 - 90:10 G30 - 95:05	Water	5 - 20%	Spray / Paint Roller	3-4 Hours			
Sand th	e surface with sand	paper 240 or 40	00 and wipe cl	lean				
Step 3 UI WB WB 2K G0 / G03 /G30 3 <sup>rd</sup> Coat	GO - 85:15 GO3 - 90:10 G30 - 95:05	Water	5 -20%	Spray / Paint Roller	3-4 Hours			
Apply fourth coa	Apply fourth coat if required, sand with sand paper 240 or 400 and wipe clean							

## PARQUET LUXURY WATER BASED WOOD FINISH



Parquet Floor Coat features a special abrasion resistant and tough surface. The product renders a Rich Natural Matt finish to the wooden floor. It has high distinctiveness of image, leading to an accentuated grain pattern and offers best in class durability.

The product is a water-based 2 component transparent self-sealer with excellent elasticity, hardness and resistance to abrasion. The addition of the hardener up to 5% improves its chemical resistance to staining. It is suitable on all kinds of wood.













Anti Skid



Hardness





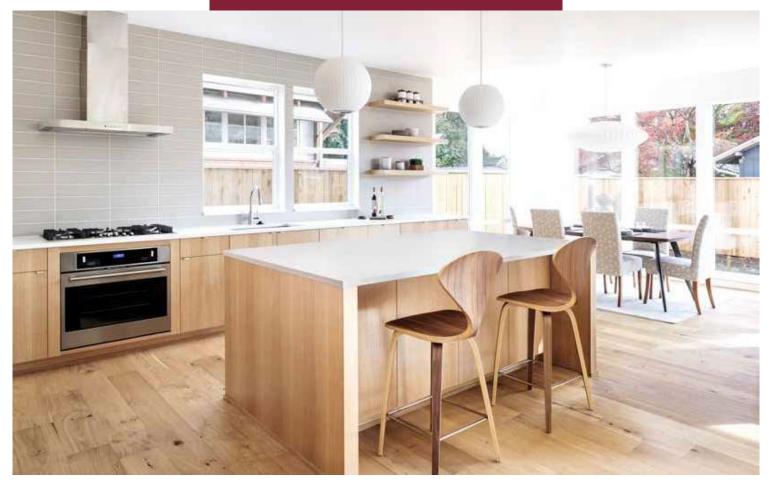
Easy Application

## **APPLICATION PROCESS**

**PRE PAINTING STEPS:** Sand the wooden surface along the grains using sand paper 180, and then 320 or 400. Wipe surface to clean off loose dust particles.

Product Application	Mixing Ratio of Base (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)		
Parquet First Coat	95:05	Water	0 - 25%	Use spray gun or paint roller	Overnight		
Sand the surface with sand paper 240 or 400 and wipe clean							
Parquet Second Coat	95:05	Water	0 - 25%	Use spray gun or paint roller	8 Hours		
Sand th	e surface with sand	paper 240	or 400 and w	ripe clean			
Parquet Third Coat	95:05	Water	0 - 25%	Use spray gun or paint roller	8 Hours		
Apply fourth coat if required, sand with sand paper 240 or 400 and wipe clean.							





Ultra Italia Acrylic Polyurethane (PU) coatings are widely used in the wood industry to provide durable and attractive finishes for furniture, cabinetry, and flooring. Known for their quick drying time and excellent protective qualities, Acrylic PU coatings resist scratches, stains, and moisture, making them ideal for high-traffic areas. Their UV resistance ensures long-lasting colour retention, suitable for both interior and exterior applications. The versatility of Acrylic PU allows for various finishes, contributing to aesthetic flexibility. Overall, Acrylic PU coatings enhance the durability and appearance of wood products, making them a popular choice in the wood industry.

Ultra Italia Acrylic Clear is available in 4 top coat variant of gloss which are **High Gloss, G30, G10 & G5 (dead matt)** 













Best suitable for light coloured woods

It provides a rich natural look



Maximum level of transparent coating



Excellent Aesthetic Quality

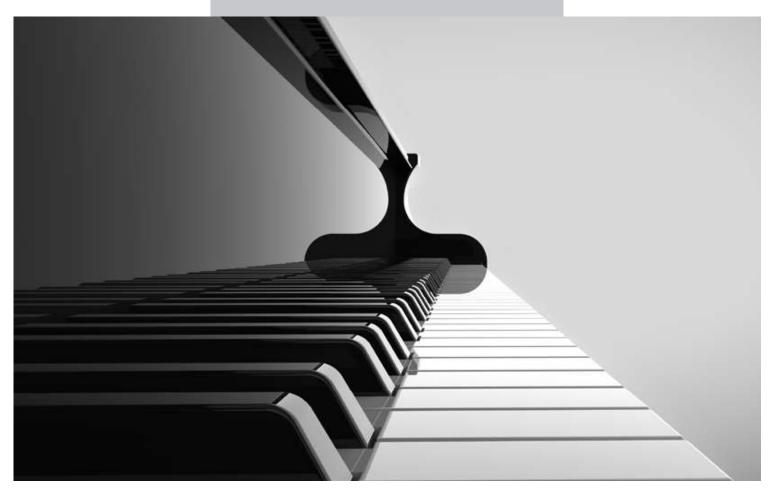
## **APPLICATION PROCESS**

**PRE PAINTING STEPS:** Sand the wooden surface along the grains using sandpaper 180, and then 320 or 400. Wipe surface to clean off loose dust particles.

Product Application		y Ratio se (By ol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)
Acrylic Sealer 1st Coat	80	:20	UI Matt & Sealer Thinner	25 - 35%	Spray	Overnight
Sa	and the s	urface wi	th sandpaper 240	or 320 and wi	pe clean	
Acrylic Sealer 2 <sup>nd</sup> Coat	80	:20	UI Matt & Sealer Thinner	25 - 35%	Spray	Overnight
Sand the surface with sar	dpaper 2	40 or 320	& wipe clean, appl	y 3 <sup>rd</sup> coat if req	uired before top coa	t application
	Glossy	50:50	NA	0	Spray	
Acrylic Top Coat	G30	80:20		25 - 35%		Overnight
1 <sup>st</sup> Coat	G10	80:20	UI Matt & Sealer Thinner			Overnight
	G5	85:15				
Sa	and the su	urface wi <sup>.</sup>	th sandpaper 400	or 600 and w	ipe clean	
	Glossy 50:50		NA	0		
Acrylic Top Coat	G30	80:20				Overnielet
2 <sup>nd</sup> Coat	G10	80:20	UI Matt & Sealer Thinner	25 - 35%	Spray	Overnight
	G5	85:15				

Ultra Italia Acrylic Clear is available in 4 top coat variant of gloss which are High Gloss, G30, G10 & G5 (Dead Matt). For the all four top coat we can use UI Acrylic Clear Sealer as undercoat .





Ultra Italia Polyester Coating, for high-gloss reflective surfaces that have along-lasting gloss. Get a radiant mirror-like finish with great depth and high reflection. Polyester coatings react with the accelerator and catalyst, generating a high resistant film that bestows the surface with a superior hardness.

Mainly suitable for closed-pore top coats, this coating makes it possible to attain a coating film with excellent chemical/physical resistance, that is easy to sand and is subject to restricted shrinkage over time.













Excellent mirror like shine

Fast-drying



High so**l**id content



physical resistance



Easy to sand and buff

## **APPLICATION PROCESS**

Product Application	Mixing Ratio of Base (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)		
Step 1 UI Epoxy Clear Combo	1:1	NA	NA	Spray	1-2 Hrs		
If required, light sa	inding can be done	with sand	paper 320 or 4	400 and wipe clean			
Step 2 UI Polyester (Polyester 100: Hardener 02: Accelerator 01)	100:2:1	NA	NA	Spray	10 Mins*		
Wet on wet							
Step 3 UI Polyester (Polyester 100: Hardener 02: Accelerator 01)	100:2:1	NA	NA	Spray	10 M <b>I</b> NS*		

Apply 6-8 coats of UI Polyester as per the above steps buffing is necessary to get the required gloss. Buffing should be carried out after 48 hours of application of last coat.

#### BUFFING

1. Sand the surface with sand paper 220 to remove the waxy layer from coating and to get smooth surface.

2. Further sand with sand paper 440 followed by 600.

3. Carry out wet sanding with sand paper 600 followed by sand paper 800 and 1000 and 1200 and 1500 and 2000.

4. Carry out buffing using buffing compounds and buffing machine to get the required gloss.





Metal has the merit to give that touch of luxury, originality and brightness to any place. The metallized effect allows to reproduce, as accurately as possible, the shade of different metals.

Gold and Silver for a refined and timeless choice, Bronze for a vintage effect and Aluminium with an elegant and almost retro charm.









Silver

Gold

Aluminium

Bronze

The effect can be coated with Acrylic Topcoat to get Matt and Gloss finish

## FEATURES



strength &

durability



Fine finish



shades

## **APPLICATION PROCESS**

Product Application	Mixing Ratio of Base (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)		
Step 1 UI PU White Sealer 1st Coat	2:1	UI PU Thinner for Matt & Sealer	40 - 50%	Spray	4 Hours		
Sanc	the surface with sa	and paper 320 or 40	0 and wipe cle	ean			
Step 2 UI PU White Sealer 2 <sup>nd</sup> Coat	2:1	UI PU Thinner for Matt & Sealer	40 - 50%	Spray	4 Hours		
		0 or 400 and wipe c d with sand paper 32			ed		
Step 3 UI Metal Effect 1 <sup>st</sup> Coat (Gold/Silver/Bronze/Aluminium)	83:17	UI PU Thinner for Gloss	40 - 50%	Spray	after 1 Hour within 2 Hour		
	Do not s	and the metallic coa	at				
Step 4 UI PU Clear Gloss/Matt 1 <sup>st</sup> Coat	Gloss 1:1 / Matt 2:1	UI PU Thinner for Gloss / Matt	40 - 50%	Spray	4 Hours		
Sand the surface with sand paper 320 or 400 and wipe clean							
Step 5 UI PU Clear Gloss/Matt 2 <sup>nd</sup> Coat	Gloss 1:1 / Matt 2:1	UI PU Thinner for Gloss / Matt	40 - 50%	Spray	4 Hours		





Unleash the Power of Ultra Italia Special Effects on Wood! From radiant shimmer to otherworldly glow, explore a range of transformative finishes that push the boundaries of creativity. We provide a wide range of special effects which are Chrome, Ceramic, Marble, Cloudy Pearl, Mother of Pearl & Filament Effect, and other four Metal Effects -Silver, Gold, Aluminium, Bronze effects. Let your woodwork radiate with uniqueness and awe-inspiring beauty!

#### **Ultra Italia Special Effects:**

CHROME CERAMIC MARBLE CLOUDY PEARL MOTHER OF PEARL FILAMENT







#### CHROME



#### MATERIAL, ESSENTIAL AND VERSATILE

Shiny, bright, apparently perfect: for a "pure" surface, with no defects. With a great aesthetical impact.

#### MINIMALIST URBAN TASTE

This Ceramic Effect creates immediately an urban style, but, at the same time, a warm and welcoming atmosphere. MARBLE



#### AN EVERLASTING STYLE, AN EVERLASTING BEAUTY

Sophisticated natural marbles revive, creating a timeless language, which matches with contemporary design with a unique elegance and harmony.

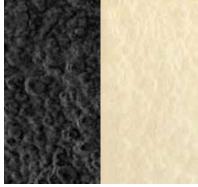
### **CLOUDY PEARL**



#### THE LIGHTNESS OF CLOUDS

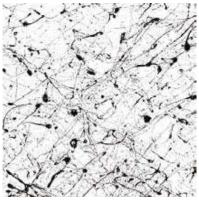
This utilizes chromatic interplay to produce gentle variations of lighter colours against darker backgrounds, interact with light and yielding distinctive visual effects.





THE INEVITABLE CLASSIC The MOP gives to the surfaces the precious aspect typical of mother-of-pearl through reflexes which convey a feeling of precious modernity.

#### FILAMENT



**REFINED DESIGN** 

Glowing, seductive, harmonious: the distinguishing and timeless elegance of briar wood. A unique and unmistakable style.

#### CERAMIC

## PREMIUM WOOD STAINS 16 EXQUISITE SHADES



Ultra Italia premium wood stains with 16 shades are transformative coatings that infuse wooden surfaces with an array of hues, from warm oak tones to deep ebony shades. They seep into the wood's fibers, emphasizing its natural patterns while shielding it from environmental factors.









LIGHT GOLDEN OAK

ANTIQUE PINE

DARK RED MAHOGANY





DARK BROWN MAHOGANY





Ultra Italia single-step rubbing and buffing compound designed for the furniture industry simplifies the polishing process, Specially designed for removal of 1500 & 2000 grit sanding scratches in wood coatings. Efficiently removing scratches and enhancing the finish in one application. Crafted with abrasives and polishing agents, it streamlines both production and restoration, providing a convenient solution for achieving a smooth and glossy appearance with minimal effort and time. This specialized compound is a user-friendly and effective tool for enhancing the aesthetic appeal of wooden furniture surfaces.

## FEATURES



Removes scratch marks



Easy to spread

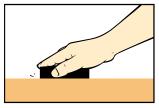


Machine use & hand use



Excellent gloss

## **APPLICATION PROCESS**



**STEP-1** Wet sand the cured coated surface with sand paper grit 1500/ 2000.



**STEP-2** Wet sand the cured coated surface with sand paper grit 1500/ 2000.



**STEP-3** Wet sand the cured coated surface with sand paper grit 1500/ 2000.



STEP-4

Wet sand the cured coated surface with sand paper grit 1500/ 2000.





Ultra Italia Wood Filler is a single-component, water-based, zero-smell dent filler and grain filler designed for various wood and wood-type substrates. This innovative wood filler offers a convenient and odour-free solution for repairing dents and filling grain in wood surfaces. With its water-based formulation, it provides easy application and cleanup, making it user-friendly.

Available in three shades - teak, walnut, and white - Ultra Italia Wood Filler offers versatility to complement different wood finishes seamlessly. Whether you're working on furniture, cabinetry, or other wooden surfaces, this filler provides an effective means of achieving a smooth and flawless appearance. Its one-component nature simplifies the application process, allowing for efficient and hassle-free repairs.

## FEATURES





Excellent adhesion

Ideal for small repair



Fitting nail holes



Mixable with colour powder

## **APPLICATION PROCESS**

Application tool - Putty Spatula Thinning\* - Ready to use. (if required should be done with water)



**STEP-1 Surface Preparation** 

The surface must be clean, free from all loose materials, dust, dirt, oil and any other contaminants.



**STEP-2** Application

Apply UI wood filler on the clean surface for small repairs, minor surface defects and filling nail holes.



STEP-3 Remove excesses filler

Allow the UI Wood Filler to dry for about 1-2 hrs and. Sand the surface with sand paper 180-320.





UI EPOXY IS A 2 component product used for treatment of wood and its derivatives before Wood Coating application begins.

## **FEATURES**



Protection from moisture of wood



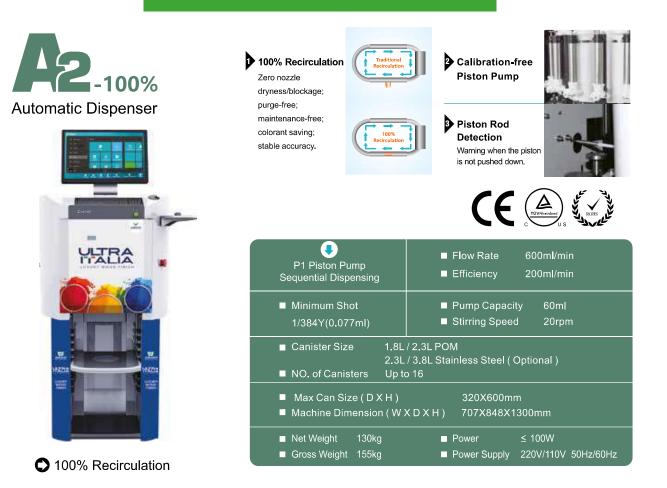
Prevents Oil leaching from wood



## **APPLICATION PROCESS**

Product Application	Mixing Ratio Base + Hardener (By Vol.)	Thinner	Thinner Dilution % (By Vol)	Application Method	Recoating Period (Hrs.)
UI Epoxy Clear Combo	1:1	NA	NA	Spray/ Ragging	1-2 Hrs

# COLOUR TINTING SYSTEM



## SHADE CARD



The RAL CLASSIC K7 colour collection has been essential for the precise communication of colours in the paints, chemicals and automotive industry for over 80 years.

- Fan deck size 5.0 x 15.0 cm compact and perfect size for matching.
- Colour illustration 2.0 x 5.0 cm for each of the 216 shades.
- Five colors on each page of the RAL shade card to view the color contrast effectively.
- This in a Gloss Color format shade card.

#### RAL D2



The RAL D2 fan deck shows all 1,825 colours of the RAL DESIGN system on 9 colours per page. The finding of colour shades is facilitated due to the arrangement of colours by the criteria hue (H), lightness (L) and chroma (C). The foundation of the RAL DESIGN system is the the CIELAB colour space, which is internationally used since 1976.



NCS-1950 Color sample collection of 1,950 color references

- Arranged in 5 sets: greyscale, yellow (G80Y-Y70R), red (Y80R-R70B), blue (R80B-B70G) and green (B80G-G70Y)
- Stiff binder
- 216 pages, 10 colors per page
- Languages: English



#### POLYURETHANE PU FINISH

Known for its aesthetic appeal and inspiring elegance, it is available in both matt and gloss finish in clears, whites and 4200+ shades using tinting machine. It has best in class scratch, heat, stain and chemical resistance.

#### ACRYLIC FINISH

This finish provides best in class transparency, elasticity and resistance to yellowing. Available in matt and gloss finish and are suitable for both interior and exterior surfaces.

#### POLYESTER FINISH

It offers a mirror like gloss finish. It is particularly suitable for application where high film thickness is required. The finish is rebuffable for restoring the gloss after a few years.

#### WATER BASE FINISH

Specially formulated to provide reduced emissions and most suited for renovation projects and exterior applications due to their higher durability. It has higher coverage and shorter application time. Overall the finish is both user and environment friendly.

#### SPECIAL EFFECT FINISH

We provide to our customers a wide range of special effects which are Chrome, Ceramic, Marble, Cloudy Pearl, Mother of Pearl & Filament Effect, and other four Metal Effects -Silver, Gold, Aluminium, Bronze effects.



#### **Jubilant Agri and Consumer Products Limited**

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